



Press Release



For Immediate Release – February 7, 2012

Microchip Pet ID Clinic Saturday, February 11 at Global Pet Foods Charlottetown

Charlottetown – The **PEI Humane Society** has partnered with Global Pet Foods Charlottetown located at 405 University Avenue, to hold its next low-cost microchip clinic on Saturday, February 11, from 11:00 am to 3:00 pm.

“Cat, dog and rabbit owners from across the Island are encouraged to attend this life saving clinic” explains John Benedik, Acting Shelter Manager. **“Microchip pet ID is a form of permanent identification that gives lost pets a better chance of being reunited with their owners. It’s quick and practically painless. The microchip is slightly bigger than a grain of rice and is injected just below the pet’s skin between the shoulder blades. Veterinary clinics and animal shelters are equipped with hand scanners that can read the microchip which enables them to obtain pet owner’s contact information.”**

The cost is \$25.00 per pet and no appointments necessary. All dogs must be on-leash and all cats and rabbits must be in carriers. The microchip pet ID clinic is being held in conjunction with Global Pet Foods *Show Us Your Heart* annual fundraising event.

“During the Global Pet Foods *Show Us Your Heart* event visitors to our stores in Charlottetown or Summerside and can make a \$1.00 donation to the PEI Humane Society. For every donation that’s received, Global Pet Foods and Hills Science Diet will also donate \$1.00 to help PEI’s companion animals in need”, explains Josh Blinder, Global Pet Foods PEI Area Supervisor. **“As another way to celebrate this event, Global Pet Foods Summerside will be holding a pet nail trimming clinic on Saturday, February 11, from 11:00 am to 2:00 pm with Kellie Myers from All Dogged Up. Nail trimming is free, however, we are asking anyone attending the clinic to make a donation towards our *Show Us Your Heart* annual event.”**

The **PEI Humane Society** is a not-for-profit organization which operates the Island’s only shelter for lost, injured, and homeless companion animals. For more information regarding the microchip pet ID clinic or their programs and services visit www.peihumanesociety.com or call 892-1190. To find out more about Global Pet Foods Show Us Your Heart annual event in Charlottetown call 368-1326 or for their Summerside location call 724-1326.

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Photo Attachment - Cat receiving a microchip at a previous microchip clinic.

For more information, please contact:

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