



# Press Release

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For immediate release – October 6, 2011

## Thanksgiving Cat & Kitten Adoption Event

All Cat & Kitten Adoptions “By Donation” October 6-8 Only!

Charlottetown – The PEI Humane Society is hoping to reduce its current cat & kitten overpopulation by hosting a time-limited Thanksgiving adoption promotion.

“There’s been a non-stop stream of cats and kittens coming into the Shelter every day for weeks,” PEI Humane Society Shelter Manager Beckie MacLean explains. “We’ve literally had to stack temporary cages and carriers in our already full Receiving Area so we need to dramatically increase our adoptions right away.”

During the Thanksgiving Cat Adoption promotion, all cats and kittens will be adopted “by donation” which means adopters can donate whatever fee they can afford, although a \$25 minimum is recommended. The by-donation adoption fee will still include all regular services normally provided by the Society which are: spay or neuter surgery, permanent microchip ID, cat collar and tag, up-to-date vaccinations and 30 days of complimentary pet health insurance.

“As a non-profit organization it’s really tough for us take even more of a loss on our adoption fees than we normally do,” says Executive Director Kelly Mullaly. “But we simply aren’t equipped to house this many cats for any length of time so we have to take the financial hit in order to save lives. It’s really as simple as that, because the alternative goes against everything we stand for as a Humane Society.”

As the only Shelter for lost, abandoned and homeless animals on the Island, the PEI Humane Society assists over 1600 animals each year, yet receives no operational funding from any level of government.

For more information on the Society’s program and services visit

[www.peihumanesociety.com](http://www.peihumanesociety.com)

-30-

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