



Press Release

For Immediate Release – October 24, 2011

Who's Your Hero?

Call for Nominations for the Dr. Els Animal Champion Award Extended to Oct. 31

Charlottetown – The PEI Humane Society has extended the deadline for Islanders to submit nominations for the 2011 Dr. Els Animal Champion Award.

“We’re asking Islanders to nomination their animal-related hero,” explains PEI Humane Society Development Coordinator Lisa Hashie. **“Nominations can be made on behalf of a group, person, or pet that has done something special for animal welfare or has demonstrated the human-animal bond. The award can honour a achievement, like a significant donation of money or time, or it can honour something as simple as making sure an elderly neighbour’s dog gets walked every day or a pet that has helped bring a smile to someone’s life. You must act quickly as the nomination deadline is Monday, October 31st at 4:00pm. Nomination forms can be obtained at the Society located at 309 Sherwood rd. Charlottetown, or by visiting www.peihumanesociety.com.**

The Dr. Els Animal Champion Award was established in 2009 to pay tribute to the contributions and dedication shown by Dr. Els Cawthorn towards PEI’s companion animals and the PEI Humane Society. Dr. Els Cawthorn was the Shelter Manager and Veterinarian at the PEI Humane Society from 2004-2009, prior to relocating to her former home in the Netherlands.

The PEI Humane Society is a non-profit organization that helps over 1600 companion animals each year. For more information about its programs and services visit their website or call 892-1190.

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